



KNXV

**KNXV-TV  
PHOENIX****ORDER**

Print Date 07/26/12

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Flight Dates 07/23/12-07/29/12Contract / Revision 303333 /Original Date / Revision  
07/26/12 07/26/12Advertiser Flake / Republican / US SenaAgency Smart Media GroupBuying Contact814 King Street - Suite 400  
Alexandria, VA 22314-3039ProductFlake for SenateAgency Com 15%Billing Contact814 King Street - Suite 400  
Alexandria, VA 22314-3039Sales Office EWSDCSales Region NATAgency RefOrder Sep 00:05:00Estimate # 723729Alt Order #Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A25-54Rev Codes POL POL CANDProduct Codes PLPriority P-6Advertiser RefPrimary Account Executive

Dave Lombardo

Account Executive Order% Start Date End Date

Dave Lombardo 100%

Tanya Winscott %

Order Share % Market ValueCompeting Station % of Order Amount

CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
July 2012	81	\$37,378.75	\$43,975.00	0.00	06/25/12	07/29/12	81	\$37,378.75	\$43,975.00
Totals	81	\$37,378.75	\$43,975.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
1	KNXV	07/23/12	07/27/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	11111--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	11111--		5				\$450.00		0.00			
2	KNXV	07/29/12	07/29/12	SU 430pm-5pm SU 430pm-5pm	CM	430pm-5pm	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	-----S		1				\$100.00		0.00			
3	KNXV	07/24/12	07/26/12		CM	5pm-530pm	-1-1---	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00



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PHOENIX**Contract / Revision    **303333**    Flight Dates **07/23/12-07/29/12**Hiatus DatesOriginal Date / Revision    07/26/12/    07/26/12Order Sep    00:05:00Advertiser    **Flake / Republican / US Ser**    Product **Flake for Senate**Estimate #    **723729**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 5pm-530pm M-F 5pm-530pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	-1-1---					2	\$450.00		0.00			
4	KNXV	07/23/12	07/25/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	1-1----	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	1-1----					2	\$450.00		0.00			
5	KNXV	07/23/12	07/25/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	1-1----	:30	2	\$600.00	P-6	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	1-1----					2	\$600.00		0.00			
E 6	KNXV	07/23/12	07/27/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11111--	:30	5	\$500.00	P-6	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	11111--					5	\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KNXV	07/23/12-07/29/12	M-F 630pm-7pm See MG 6.6 [na per SMC. MJ 7/17]		630pm-7pm	MTWThF----	:30		(\$500.00)		0.00	NM		
	2	KNXV	07/23/12-07/29/12	M-F 630pm-7pm See MG 6.7 [na per SMC. MJ 7/17]		630pm-7pm	MTWThF----	:30		(\$500.00)		0.00	NM		
	3	KNXV	07/23/12-07/29/12	M-F 630pm-7pm Credited		630pm-7pm	MTWThF----	:30		(\$500.00)		0.00	NM		
	4	KNXV	07/23/12-07/29/12	M-F 630pm-7pm Credited		630pm-7pm	MTWThF----	:30		(\$500.00)		0.00	NM		
	5	KNXV	07/23/12-07/29/12	M-F 630pm-7pm Credited		630pm-7pm	MTWThF----	:30		(\$500.00)		0.00	NM		
	6	KNXV	07/27/12-07/27/12	M-F 630pm-7pm Ⓜ MG for 6.1 07/23		630pm-7pm	-----F----	:30		\$500.00		0.00	NM		
	7	KNXV	07/27/12-07/27/12	M-F 630pm-7pm Ⓜ MG for 6.2 07/24		630pm-7pm	-----F----	:30		\$700.00		0.00	NM		
7	KNXV	07/28/12	07/28/12	SA 630pm-7pm SA 630pm-7pm	CM	630pm-7pm	-----S-	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	-----S-					1	\$250.00		0.00			
8	KNXV	07/23/12	07/23/12	Monday Prime C Monday Prime C	CM	9pm-10pm	M-----	:30	1	\$1,000.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	M-----					1	\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KNXV	07/23/12-07/29/12	Monday Prime C Credited		9pm-10pm	M-----	:30		(\$1,000.00)		0.00	NM		
E 9	KNXV	07/25/12	07/25/12	Wednesday Prime C Wednesday Prime C	CM	9pm-10pm	--W----	:30	2	\$1,000.00	P-6	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	--W----					2	\$1,000.00		0.00			



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PHOENIX****Contract / Revision** 303333 **Flight Dates** 07/23/12-07/29/12**Hiatus Dates****Original Date / Revision** 07/26/12/ 07/26/12**Order Sep** 00:05:00**Advertiser** Flake / Republican / US Ser **Product** Flake for Senate**Estimate #** 723729

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	KNXV	07/25/12	07/25/12	Wednesday Prime C Wednesday Prime C	CM	9pm-10pm	--W----	:30	2	\$1,000.00	P-6	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/23/12	07/29/12	--W----		2			\$1,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	07/23/12-07/29/12		Wednesday Prime C		9pm-10pm	--W-----	:30		<del>(\$1,000.00)</del>		0.00	NM		
	See MG 9.3														
	[na - oversold and not +65% MJ 7/18]														
2	KNXV	07/23/12-07/29/12		Wednesday Prime C		9pm-10pm	--W-----	:30		<del>(\$1,000.00)</del>		0.00	NM		
	See MG 9.3														
	[doesn't meet spot separation restriction for the hour time period --es]														
3	KNXV	07/27/12-07/27/12		Friday 8-10pm		8-10pm	-----F----	:30		\$3,000.00		0.00	NM		
	Ⓜ MG for 9.2,9.1														
E 10	KNXV	07/23/12	07/27/12	M-F 6-7am M-F 6-7am	CM	6am-7am	22222--	:30	10	\$225.00	P-3	0.00	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/23/12	07/29/12	22222--		10			\$225.00	0.00					
E 11	KNXV	07/23/12	07/27/12	M-F 7-9am M-F 7-9am	CM	7am-9am	33333--	:30	15	\$225.00	P-3	0.00	NM	15	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/23/12	07/29/12	33333--		15			\$225.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
11	KNXV	07/23/12-07/29/12		M-F 7-9am		7am-9am	MTWThF----	:30		<del>(\$225.00)</del>		0.00	NM		
	See MG 11.16														
	[Network Breaking News]														
16	KNXV	07/27/12-07/27/12		M-F 7-9am		7am-9am	-----F----	:30		\$225.00		0.00	NM		
	Ⓜ MG for 11.11 07/23														
E 12	KNXV	07/23/12	07/27/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/23/12	07/29/12	11111--		5			\$350.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	07/23/12-07/29/12		M-F 4pm-430pm		4pm-430pm	MTWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
	See MG 12.6														
	[Weather Coverage]														
6	KNXV	07/27/12-07/27/12		M-F 4pm-430pm		4pm-430pm	-----F----	:30		\$350.00		0.00	NM		
	Ⓜ MG for 12.1 07/23														
13	KNXV	07/23/12	07/27/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	1-1-1--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/23/12	07/29/12	1-1-1--		3			\$450.00	0.00					
14	KNXV	07/23/12	07/27/12	ABC World News M-F ABC World News M-F	CM	5:30pm-6:30pm (5:28 PM-5:30 PM)	11111--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/23/12	07/29/12	11111--		5			\$450.00	0.00					
15	KNXV	07/24/12	07/27/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	-1-11--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/23/12	07/29/12	-1-11--		3			\$450.00	0.00					
16	KNXV	07/28/12	07/28/12	Sa 6pm News SA 6pm-630p	CM	6pm-630p	-----S-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					



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Contract / Revision 303333 Flight Dates 07/23/12-07/29/12

Hiatus Dates

Original Date / Revision 07/26/12/ 07/26/12

Order Sep 00:05:00

Advertiser Flake / Republican / US Ser Product Flake for Senate

Estimate # 723729

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
16	KNXV	07/28/12	07/28/12	Sa 6pm News SA 6pm-630p	CM	6pm-630p	-----S-	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	-----S-			1			\$250.00		0.00		
17	KNXV	07/29/12	07/29/12	Su 5pm News SU 5pm-530pm News	CM	5pm-530pm	-----S	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	-----S			1			\$250.00		0.00		
18	KNXV	07/23/12	07/27/12	M-F 1102pm-1206am Kimmel	CM	1102pm-1206am	11111--	:30	5	\$100.00	P-6	0.00 NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	11111--			5			\$100.00		0.00		
19	KNXV	07/29/12	07/29/12	SU 1035pm-1105pm ABC15 Sports Sunday	CM	1035pm-1105pm	-----S	:30	1	\$100.00	P-6	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	-----S			1			\$100.00		0.00		
20	KNXV	07/23/12	07/27/12	M-F 1035pm-1102pm Nightline	CM	1035pm-1102pm	11111--	:30	5	\$200.00	P-6	0.00 NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	11111--			5			\$200.00		0.00		
21	KNXV	07/24/12	07/27/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	-1-11--	:30	3	\$600.00	P-6	0.00 NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	-1-11--			3			\$600.00		0.00		
22	KNXV	07/28/12	07/28/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$250.00	P-6	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	-----S-			1			\$250.00		0.00		
23	KNXV	07/29/12	07/29/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----S	:30	1	\$600.00	P-6	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	-----S			1			\$600.00		0.00		
24	KNXV	07/24/12	07/24/12	Tuesday Prime C Tuesday Prime C	CM	9pm-10pm	-T-----	:30	1	\$1,100.00	P-6	0.00 NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	-T-----			1			\$1,100.00		0.00		
25	KNXV	07/25/12	07/25/12	Wednesday Prime B Wednesday Prime B	CM	8pm-9pm	--W----	:30	1	\$1,500.00	P-6	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	--W----			1			\$1,500.00		0.00		
26	KNXV	07/26/12	07/26/12	Thursday Prime B Thursday Prime B	CM	8pm-9pm	---T---	:30	1	\$1,500.00	P-6	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	---T---			1			\$1,500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	KNXV	07/23/12-07/29/12		Thursday Prime B		8pm-9pm	---Th-----	:30		<del>(\$1,500.00)</del>		0.00 NM		
Credited														
27	KNXV	07/26/12	07/26/12	Thursday Prime C Thursday Prime C	CM	9pm-10pm	---T---	:30	1	\$1,500.00	P-6	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	---T---			1			\$1,500.00		0.00		



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Order Sep 00:05:00

Advertiser Flake / Republican / US Ser Product Flake for Senate

Estimate # 723729

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
27	KNXV	07/26/12	07/26/12	Thursday Prime C Thursday Prime C	CM	9pm-10pm	---T---	:30	1	\$1,500.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/23/12	07/29/12	---T---	1		\$1,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KNXV	07/23/12-07/29/12		Thursday Prime C	9pm-10pm		---Th----	:30	<del>(\$1,500.00)</del>	0.00	NM				
Credited															
28	KNXV	07/27/12	07/27/12	Friday Prime B Primetime	CM	8pm-9pm	----F--	:30	1	\$1,000.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/23/12	07/29/12	----F--	1		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KNXV	07/23/12-07/29/12		Friday Prime B	8pm-9pm		-----F---	:30	<del>(\$1,000.00)</del>	0.00	NM				
Credited															
29	KNXV	07/29/12	07/29/12	Sunday Prime 8-10pm Sunday Prime 8-10p	CM	8-10pm	-----S	:30	1	\$1,500.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/23/12	07/29/12	-----S	1		\$1,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KNXV	07/23/12-07/29/12		Sunday Prime 8-10pm	8-10pm		-----Su	:30	<del>(\$1,500.00)</del>	0.00	NM				
Credited															
30	KNXV	07/29/12	07/29/12	Sunday Prime B Sunday Prime B	CM	7pm-8pm	-----S	:30	1	\$1,500.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/23/12	07/29/12	-----S	1		\$1,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KNXV	07/23/12-07/29/12		Sunday Prime B	7pm-8pm		-----Su	:30	<del>(\$1,500.00)</del>	0.00	NM				
Credited															
31	KNXV	07/27/12	07/27/12	Friday Prime C 20/20	CM	9pm-10pm	----F--	:30	1	\$1,500.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/23/12	07/29/12	----F--	1		\$1,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KNXV	07/23/12-07/29/12		Friday Prime C	9pm-10pm		----F---	:30	<del>(\$1,500.00)</del>	0.00	NM				
Credited															
32	KNXV	07/23/12	07/23/12	Monday Prime C Monday Prime C	CM	9pm-10pm	M-----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
MG for In# 8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/23/12	07/29/12	M-----	1		\$3,500.00		0.00						
33	KNXV	07/26/12	07/26/12	Thursday 7-9pm Thursday 7-9pm	CM	7-9pm	---T---	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
MG for In# 26															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/23/12	07/29/12	---T---	1		\$5,000.00		0.00						
34	KNXV	07/29/12	07/29/12	Sunday Prime 8-10pm Sunday Prime 8-10p	CM	8-10pm	-----S	:30	2	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/23/12	07/29/12	-----S	2		\$3,000.00		0.00						

\*Tax 1 Note: Tax 0.5%.

Totals 81 \$43,975.00